

THE REAL IMPACT OF REUSABLE BAGS

A comparison of reusable bag types and their environmental impacts.

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CIRCULAR BLU™
Redefining the Value of Waste

Reusable bags aren't always better for the environment. Here is an analysis of how many uses it would take to be more sustainable than disposable plastic bags.



Cotton Bags - 326 Uses

A single cotton bag has a carbon footprint of up to 600 lbs of CO2! Furthermore, the manufacturing process contributes to acidification and eco-toxicity.

NWPP Bags - 26 Uses

Non-woven polypropylene bags are the most popular reusable bag on the market. Manufacturing one from scratch however requires 26 uses to make it a sustainable alternative.

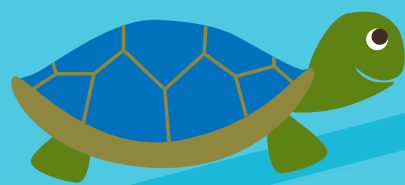


LDPE Bags - 9 Uses

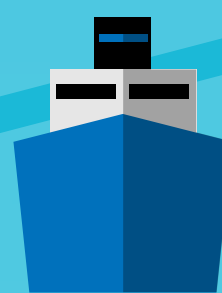
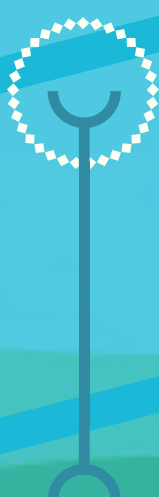


Low density polyethylene (LDPE) is used in many department stores as a "reusable" alternative. In reality, they are rarely reused, garnering an average of roughly 3.1 uses on average.

Did you know...



Plastic bags and garbage that are thrown into the ocean have devastating effects on sea animals, killing over 100 million animals each year.



Since 1999, 6.25 billion reusable bags were imported into the US for resale and give-aways. These bags are often shipped 7000+ miles from country of origin.

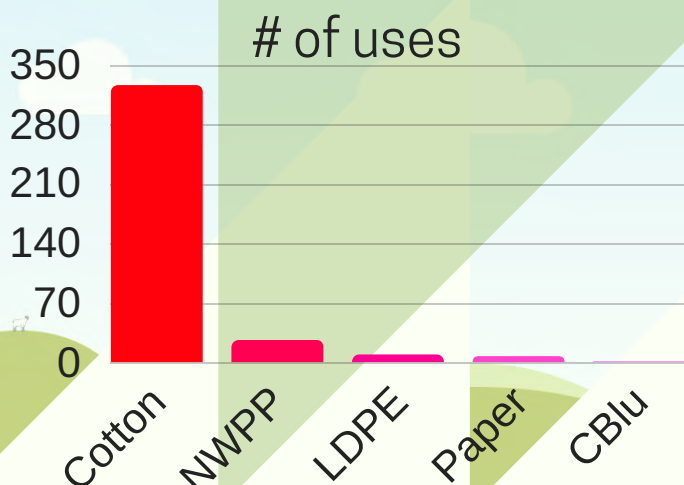
Paper Bags - 7 Uses

Paper bags emit 51% more GHG emissions, create 50% more water pollution, use 4x more raw materials, and consume 2x more energy than plastic disposable bags.



Circular Blu Bags - 1 Use

250 Million lbs of clean sterilization wrap is disposed of each year in the US alone. CBlu bags are made from 100% repurposed sterilization wrap, made in the USA, and support individuals with disabilities.



Not every bag is created equal. We have dedicated our efforts to redefining the value of clean blue wrap by upcycling it into reusable products. Help save the Earth and **buy bags that do good!**

For more information contact
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